

# 4 FOUR FILMS

Turn your document into  
the **most effective** direct  
sales and marketing tool

## Interactive E-Publishing

From Fashion, to real estate, to education...  
From books, catalogues, company profiles to  
annual reports...

INTERACTIVE E-PUBLISHING enriches the  
reader's experience and allows you to directly  
link to your website, app, e-commerce  
platform, or sales lead form.

Interactive ePublishing, refers to creating  
electronic versions of a document, to be  
read across multiple platforms and hosted  
on the cloud, which allows for the use of  
rich media (Video, Audio,..), animations and  
hyperlinks to give the end user a far richer  
and more engaging experience while linking  
marketing to direct sales.

Through the Interactive E-publishing, you may  
now have a direct link from your marketing  
document to your sales team, be it through  
direct chat , IBOT, lead form, e-commerce  
platform or App.



INTERACTIVE



PUBLISHING



SHARED ON  
MULTIPLE  
PLATFORMS

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## RATE CARD

### One time set-up fee:

450 KD

Upto 20 pages Page View (good for desktop and tablet)

### Every additional page:

9 KD/per page

### Reader View Option:

5 KD/per page

Rearranges text automatically for smaller or larger screens (mobiles and TV screens)

*RIDE THE NEW ERA OF DIGITAL PUBLISHING WITH THE BEST TECHNOLOGY OUT THERE!*

### Rich Media:

2 KD/per item

Videos, music, voice over, hyperlinks and WCAG options that will make your content accessible to readers with disabilities

### 360 degrees product photography:

1 KD/per product

### Creation of static QR code:

With Compliments

### Creation of dynamic QR code:

7 KD/per month, 70 KD/per year

### Lead Google Form: With Compliments

### Lead Customized Form:

30 KD/per month, 250 KD/per year

### Analytics plug-in:

20KD/per month, 175 KD/per year

Collect and analyze realtime data allowing you to track your readers' behavior; such as most popular pages, Top Articles, number of readers, Readers by Device Type, Video Engagements

